



# Discover How...

WOW 1 Day Painting VA North sold \$50,000 in repeat business in just 3 months!



## The Challenge

WOW 1 Day Painting wanted to increase the number and quality of their reviews to elevate their online lead generation efforts. They had a large number of happy, satisfied customers, but not nearly enough reviews from them. They also wanted a strategic, turnkey way to keep in touch with their customers in an effort to boost their repeat and referral business.

## The Solution

WOW 1 Day Painting VA North signed up for gFour's Premium and Professional Programs, which includes:

- Thank You Card, Gift Card, and Feedback Card
- Cookie Jar
- Referral Rewards Program™
- Authentic Feedback™
- Quarterly Print Newsletter
- Monthly Email Newsletter
- Long-term email nurture after completed job.



## The Results (In Just 3 Months!)

**Repeat Business:** They have completed nearly **\$50,000 in repeat business** with clients that in the past would have been a one-time customer.

*"gFour Marketing has transformed the way my painting company builds relationships with our customers. We have been a client for about a quarter now and have already done nearly \$50,000 in repeat business with clients that previously might have been a one-time customer. Once it starts working, you just check in occasionally. I am optimistic the results will compound over time."*

**Timm Milner - Owner**

## About WOW 1 Day Painting

WOW 1 Day Painting's smart painting process and precision house painters eliminate all of the hassle and mess home and business owners usually get with painting projects. The secret is that they make sure to bring enough painters to complete the work quickly, so customers can get a freshly painted space without the disruption you typically see with large painting projects, whilst still delivering on the quality expected.